

STUDENT RADIO AWARDS 2006 AMENDED CATEGORY DEFINITIONS

1) Best Student Radio Station

This is awarded to the station that has made the biggest impact with its audience in the last year. They've achieved everything they set out to do and done it with flare and attitude whilst having a lot of fun.

Your entry should include:

Audio - A compilation of the best of your station's output. It should include output from across the schedule. Maximum audio entry length is 15 minutes.

Written - A resume of the station of maximum 8 sides of A4 that include the following:

- The station's aims, objectives and programming policy
- Highlights and achievements during 2005-2006 Academic year
- Special considerations or hurdles encountered in fulfilling remit and how these were tackled

2) Best Male Presenter

This category is for a male student radio presenter who deserves particular recognition for their overall presentation style and skills as well as production and rapport with their audience.

Your entry should include:

Audio - Compilation of your best on-air output (no longer than 4 minutes in duration)

Written - Maximum one side of A4 about you, your show and why you should win.

3) Best Female Presenter

This category is for a female student radio presenter who deserves particular recognition for their overall presentation style and skills as well as production and rapport with their audience.

Your entry should include:

Audio - Compilation of your best on-air output (no longer than 4 minutes in duration)

Written - Maximum one side of A4 about you, your show and why you should win.

4) Student Newcomer of the Year

This category is for a member of a student radio station who has been working in radio for less than 1 year. They deserve particular recognition for their overall contribution to the station and not necessarily presenting efforts.

Your entry should include:

Audio - a compilation of your best on-air contributions (no longer than 4 minutes in duration).

Written - Maximum one side of A4 about everything you have achieved this year, both on and off air.

5) Best Specialist Music Programming

This category is designed to recognise programmes that form have a specialist music policy that is more tightly focussed than the station's main play-list. Judges will consider one-off documentaries or specials but programmes must display a passion for music.

Your entry should include:

Audio - A compilation of the programme(s) (no longer than 7 minutes in duration).

Written - Maximum one side of A4 about how the programme was presented and produced with particular emphasis on how specialist music has been sourced and programmed.

6) Best Journalistic Programming

This category is designed to recognise programmes that form part of a station's news, sport or current affairs output. The judges will consider one-off special features and programmes as well as regular programmes and services.

Your entry should include:

Audio - A compilation of the programme(s) (no longer than 7 minutes in duration).

Written - Maximum two sides of A4 about how the programme was presented and produced with particular emphasis on how stories and information were gathered and developed and compiled into an informative broadcast.

7) Best Entertainment Programming

This category recognises music based programming that forms part of a station's entertainment output with particular emphasis on the items and links within, acknowledging the person or persons responsible for devising, writing and producing them.

Your entry should include:

Audio - A compilation of the programme(s) (no longer than 7 minutes in duration).

Written - Maximum one side of A4 about how the programme is presented and produced with particular emphasis on how ideas are created, developed and incorporated into the overall programme.

8) Best Comedy & Drama Programming

This category recognises the creation of programmes designed to make listeners laugh and those containing fictional, story-based content or readings.

Your entry should include:

Audio - A compilation of the programme(s) (no longer than 7 minutes in duration).

Written - Maximum one side of A4 about how the programme is presented and produced with particular emphasis on the scripting.

9) Best Interview

This new category recognises an outstanding interview or series of interviews.

Your entry should include:

Audio - A compilation of the interview(s), no longer than 4 minutes in duration.

Written - Maximum one side of A4 about how the interview was presented and produced with particular emphasis on how the interview was arranged, researched, produced and executed.

10) Best Live Event/ Outside Broadcast

This category is for programmes which were recorded from outside of the station's studios. Judges will be examining the way in which entries captured the essence of the event.

Your entry should include:

Audio - Of the programme as it goes out on-air - no longer than 4 minutes in duration.

Written - Maximum two sides of A4 about how the interview was presented and produced with particular emphasise on where, why and how this coverage was achieved.

11) Best Technical Innovation

This category celebrates a technical innovation that has improved your student radio station. You've identified a need and designed and developed an original, innovative and successful system or piece of engineering.

Your entry should include:

Audio - if appropriate - If it is submitted it should be no longer that 4 minutes in duration.

Written - Maximum four sides of A4 about how and why the innovation was designed, developed, how work was carried out and how it has impacted the way the station operates

12) Best Marketing/Branding

This category recognises stations with an increased awareness of on and off air branding.

Your entry should include:

Audio - Of how the station's brand/image is represented on-air - no longer than 7 minutes in duration.

Written - Maximum six sides of A4 about how the marketing/branding of your station was developed, produced and how it raised awareness of the station to your listeners.

NOTE: Please do not send promotional items such as t-shirts or pens.
If you are particularly proud of them, take a photo and submit it as part of your written entry.