

Manifesto for Regional Officers: North East/Yorkshire

The Student Radio Association

Edward Fisher

14.2 «The Student Radio Association believes in equal rights for all, regardless of sex, race, age, creed, sexuality, ability or political persuasion»

*Taken from Section 14 of
The Student Radio Association's
Articles of Association & Constitution*

I believe in equality;
I believe radio should cater for all listeners;
I believe that broadcasting should entertain and inform.

I believe the Student Radio Association will reach out to all races and religions, that it will symbolise them and their listenership, in both music and the spoken word.

All too often, UK stations, whatever their purpose, tend to cater for a specific audience: they assume a certain identity, one in line with marketing and surveys. They reach many of the people a lot of the time. Though through neglecting an identity with ethnic diversity, they don't reach everybody.

I have recently returned from teaching in France, where Community Radio plays a vital role in the lives of the citizens, all over the country. This was no different in the area that I lived in. The listening figures of two stations : Radio Zinzine and Fréquence Mistral – the latter of which I worked with during my year abroad – were encouraging, in view of the competition they have with «Virgin», «NRJ» and «Skyrock».

Student Radio has the comparative freedom in the UK, commercially amongst other factors, to not just experiment, but represent, like Community Radio. Furthermore, the modern-day diversity of the student populus, gives student radio the potential to embody the tastes and needs of every member of every educational institution with a license.

There is a wide range of cultures amongst students at the University of York, where I study. Moreover, the North East has a range of exciting establishments and with it great radio.

I want to take the North East forward: to eliminate marginalisation through selective playlisting; to encourage equality in broadcasting. A student radio station is not just about one musical persuasion, it's not just for those who like *Indie* or *R'n'B*, it is for everyone that the station serves.

If I were to be elected, I would want to implement these beliefs across the North East, with both member and non-member stations.

Philip Makinson – UTRN

Manifesto for position of North East Regional Organiser

About ME.

Well I am me.. simply put. I am a 2nd year journalism student and also Events and Promotions manager at my station. I have a huge drive and determination to succeed in everything I do, and I feel that this motivation has helped me succeed in a lot of things and I now want to transfer this to the role of North East Regional Organiser. Student Radio should always be fun, and that's what I want to make it. Even more fun than it already is.



I am very much a 'local' lad, I come from Durham and I am studying at Teesside, so I know the North East and North Yorkshire very well, so I believe also, that this will stand me in good stead if I get this position.

Now why do I want to do this role? Well simple. I want to develop much better communication between all stations in the North East and Yorkshire. I have been in my role for over a year now, and I personally have never had any form of communication from the previous North East Organiser. I think this needs to change, and more talking between stations can only be a good thing.

Big competitions, not just small individual station ones, but big ones which every station can get involved in and just your normal run of the mill prizes! I don't want to be sat thinking of these though, I want your involvement. What do you think we should do?

If stations or individuals have problems or queries and want to ask me anything, I am very contactable all the time, always have my phone with me, always answering my emails wherever I am, that

Regional Forums and 'social events' are written into the constitution under a regional officers role, so I want to organise the best 'social events' and regional forums, in different locations throughout the year, I want Regional Forums to be the place where you can voice your opinions like they should be, and not just sit back and hope somebody else does.

Why did I not put a manifesto in first time? I simply didn't know whether I wanted to until I spoke to Ian and Mark at the SRA conference.

If any of you guys have a question, then contact me, facebook me, ring me (07795670523) or email me Philip.makinson@gmail.com

Enough of me, you have heard enough from me! This is me, this has been me, and this was me!

REMEMBER, VOTE PHIL – NORTH EAST REGIONAL ORGANISER.

David Tshulak

Hello!

My name is David Tshulak and I would like to be your SRA representative for the North-East.

Currently I am the Head of Music at Purple Radio, and am coming towards the end of my second year as a music student at Durham University.

My job as SRA rep is to support both stations and individuals across the region and as your representative I want to make sure that your views and issues are effectively communicated to the SRA executive committee. I will ensure that any problems are quickly and efficiently resolved. As the go-between I will also make sure that information from the SRA reaches all members across the North-East.

I will be responsible for arranging training opportunities for members, and for planning and organising social events to encourage 'cross-station' interaction.

In order to further encourage interaction between stations, I would like to hold a regional meeting once a term – open to all members. In these sessions I would like to see members trade ideas and share any advice they have gained from their own experience, which will help to build successful stations.

I will carry out my role in a professional manner, and using my experience as the President of the Durham University Jazz Society, I feel confident in chairing meetings, organising various events, and working with others to get things done!

In addition to this, I would like to:

Get the various radio stations to work together to promote student bands by giving them airplay.

Promote live music in the region by plugging forthcoming gigs.

Encourage diversity in the form of specialist shows from all genres of music.

Develop the relationships with other student media such as newspapers and webzines to increase awareness of student radio.

Thank you for reading :-)