

# Student Radio Association

## South East Regional Officer Nominees 2009

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### Fred Bradley

#### Who am I

I am from **Pure FM**, in **Portsmouth** where I have been heavily involved in running the station over the last 2 and a bit years. Including being involved in many different teams throughout the 4 years I have been a member. This year I have been Technical Manager - which included looking after all technical studio equipment and being in charge of the website! The year before this, I was elected as Training and Personnel manager - which involved direct contact with all of our 206 members making sure that anyone going on air was adequately trained to use the studio, and - as the personnel part of the job - being the first point of call to all members to relay information back to the Committee. It is from this experience that I feel I will be able to put all my energy into the Regional Officer Role.

#### Why I would like the position

Pure FM has only just re-joined the SRA in the past couple of years. I have attended the SRA Conference for the last two years, and have decided that more needs to be done to help out the smaller lesser-known stations like us.

#### Why Me, and What would I do?

According to the constitution one of the key roles of a Regional Officer is *"to provide support and advice to members in their region"*.

I believe that I am best equipped to do this. Moreover I would like to see the role much more hands on. I would like to visit each of the other stations in the region, and share ideas, discuss projects, learn from them and perhaps suggest other ways of doing things that they hadn't thought of. Never in my 4 years of being involved in Student Radio, and 2 years on the Committee have I heard of or seen a regional officer for our region. I believe that the regional officer should be approachable by all SRA Members, not just the stations' managers.

I would like to organise regional events. Whether that be a few feedback discussions - even in the form of an open forum - or full blown Radio Academy type events. Perhaps a few socials along the way so that we are all more acquainted with our fellow student radio enthusiasts. One of the reasons, in my view, for having Regional Officers, and splitting Britain in to regions is so we can interact and share ideas; forge links and develop; progress and succeed so that we become blipping good radio stations - **to learn from, to be involved with, and to listen to!**

(if you got the pun, my username is "fredbradley" - if you didn't then ask!)

#### Why else should you vote for me because:

- I will professionally represent not only each station in the region but each of it's members, by frequently communicating with each station.
- I will always do my best to answer any question posed to me, and where I cannot answer accurately I will pass the question on to someone who can.
- I will introduce representatives of each station in the region to each other so that the stations can talk more to share their ideas.

In short I want the best for each and every student radio station. We're not competing against each other the majority of the year, we should be sharing the innovative ideas that we have and embracing new suggestions.

I simply wish to see the South's Student Radio triumph, I am truly passionate about student radio. Therefore I urge you to vote for me, **Fred Bradley**: Regional Officer for the South East.

## Scott Robinson

I'm Scott Robinson, I'm 18, and I'm currently on a Computer Networks & Web Design course at Southampton Solent University. I was elected to the role of Head of Web for Sin Radio for 2009/2010.

I started with Sin Radio at the beginning of my degree in September '08 and have been part of the team there ever since. I never like having nothing to do, and for this reason I am always coming up with new projects and ideas for the station, whether they be small or large. Working with the management I have put some of these ideas into place to provide a better environment for the station and to help concentrate on what's important: producing good student radio!

As a regional officer my focus will be working closely with the stations to achieve this goal. Alone this task is impossible, but I feel that bringing the stations in the region together will make it easier for us all.

I believe regional officers to be a key part of the SRA. They are the ones interacting with the members and working alongside the stations. I believe my drive to always be looking for things to improve and in producing good student radio will help me in this role.

So what do I plan to do?

- Communication - work with different stations across the region on the one goal of all stations; quality student radio.
- Networking – it's everywhere and it is obvious that networking plays a key part in how we go about our lives. I plan to get the stations talking to discuss all aspects of student radio.
- Get everyone working together – We all have the same goal. Why try and compete with other stations when we can work together to help each other? Let's all work together on the one common goal we have!
- Station visits – Time permitting I hope to visit as many stations as I can across the region, putting a face to the name and discussing any issues you may have in person.
- Events – Leading on from the networking I hope to run at least one networking event for stations around the region.
- Online presence – Using my experience I aim to provide a central location for all stations to discuss issues, problems and have a general chat!

## Andy Vale

I have been involved in my student radio station (GU2) at Surrey Uni for about 18 months. In that time I have spent vast amounts of time within its walls and contributed to the station in many ways. Here are a few of the things that I have done while being at GU2

- Bronze Best Newcomer at the SRA awards.
- Press Officer for GU2. Originally this role only meant writing an article for our student paper, but I have expanded it to include other publications and various online ventures. One example of this was advertising GU2 in the Fresher groups on Facebook, we had over 40 people interested in joining the station before they had taken their A-Level exams.
- Presented a specialist evening show and a playlist drive time show. I often feature local artists and have done over 100 interviews + 50 live sessions.
- Developed many contacts at larger local & community stations.
- Did a 36 hour marathon show in aid of Comic Relief and raised over £2000

Plus many more which I won't bore you with. Some of these are not directly related to the role of Regional Officer; however they show the level of time, energy and enthusiasm that I put into student radio, which I would also put into this role. Here are a few things that I plan on doing if I were elected:

- Work to build greater links between student stations in the South East. This would involve looking to organise events, training sessions and student radio socials available to all in the region.
- Collate news about student stations and send it out to others in the area. The more we see other stations doing things, the more we raise our game and thus the greater experience we have of student radio.
- Seek feedback, tips and advice from stations about what has worked at a student level and then distribute it among the stations in the region to increase the overall quality of student radio and its visibility among students.
- Get in contact with stations about Work Experience for those in Student Radio in the South East. Many do not know how to approach a station or where they all are so I will make an effort to contact all stations to see what is available for students in the area who want to make the next step.

I am also a good listener and always keen for feedback, so as well as aiming to do all the above I am also more than happy to hear suggestions on what people would like to see me doing in this role. On top of all this I also aim to be in regular contact with the SRA execs so that I am always as up to date as possible with what is going on and able to clarify issues to station managers in the region and air their concerns accordingly. Also, due to term time changes at Surrey University I will have a longer Summer Holiday than usual and will be able to devote even more time to the position than most. Lastly, after winning the quiz at the SRA Conference I endeavoured to give absolutely everyone a Cadburys éclair. This clearly showed my selfless nature and how I believe knowledge (and chocolate) should be shared.