



# Kayleigh Watson

## Running for the position of: CHAIR

### Junction11 (Reading University) October 2005 – present

My contribution towards the Executive Team at my University's Student Radio Station, has culminated in me receiving **Gold Awards** for both **Individual Achievement** and **Specialist Music Shows**, presented to me by fellow volunteers and our Students' Union. My involvements at the Station have included:

### Presenter/Producer October 2005 – present

- Introduced, developed, organised, produced and presented a range of programmes which included flagship, reviews, unsigned, daytime and specialist music shows.
- Live DJ for weekly Union band evenings and specialist rock DJ for annual fundraising events.

### Volunteer Development Officer October 2006 – present

- Completed extensive annual training of over 200+ volunteers, teaching them how to use studio equipment and on improving the quality of Junction11's output, as well as working closely with Student Union officials and University paper in order to gain funding and support.
- Consistently represented Junction11 at national Radio meetings, including: the Radio Academy Masterclasses at Kerrang! Radio in Birmingham (*March 2007*) and Sussex (*February 2006*), the Radio Festival in Cambridge (*July 2007*), as well as the SRA Spring Conferences (Bath 2008, York 2007 and Southampton 2006).

### Head of Music October 2006 – October 2007

- Led the station in a complete revamp of the playlisting system, which has been commended not only by our listeners, DJs and volunteers but also by our label and PR contacts.
- Chaired weekly meetings with the Music Department team, managing to build and maintain volunteer interest in our station to the largest capacity Junction11 has ever seen.
- In constant liaison with record labels and PR companies for the latest new music, live sessions, live reviews and interviews with both established and up and coming recording artists.

### Contact Details:

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### Educational information:

Graduating from **Reading University** in **June 2008** with an Ancient History & History BA (Hons)

### Work Experience:

**Radio:** Junction11, TotalRock  
**Print:** Spark, NME, TV Hits, BBC Three Counties  
**Labels:** 14th Floor Records (Warner), Beggars Banquet, Century Media

### If I was successful in my application for the role of Student Radio Association Chair I would aim to:

#### Act as a spokesperson for the SRA

My proven passion for Student Radio and the media industry as a whole, fuels my desire to act as Chair for the SRA and as a spokesperson for not only the Executive Team but for all of our Stations' members and volunteers. I would like to raise the profile of the SRA and subsequently gain further recognition from the industry, particularly at events and conferences where vital advice can be given and contacts made. Our members are the future of the industry and therefore we need to be taken seriously by our peers, this is something which I believe is already underway with the support of the Radio Academy. I feel that my passion and strength as a public speaker will help further this goal.

#### Support the SRA Executive Team

I intend to make myself readily available to team members, be supportive of their ventures and assist when required with the organisation of the SRA's major annual events.

#### Organise and chair both Executive Team and General Meetings

Having successfully chaired my own weekly Music Meetings, attended and contributed to the Executive Team meetings with Junction11, I believe that I have obtained the necessary skills that are required to co-ordinate and chair SRA meetings. My excellent communication skills would stand me in good stead when relaying information to the team. I would also keep them informed about forthcoming events and campaigns that we choose to run and attend.

#### Work with the team to secure a viable long term future for the SRA and its stations

I am willing to talk to the Executive Teams from all of the member stations to ascertain their needs and requirements from the SRA. I would like to encourage other stations around the country to join us to ensure that we are a unified voice for radio within educational institutions, therefore feedback is essential to gauge how best we move the association forward.

#### Be responsible for overseeing campaigns and lobbying that the SRA undertakes

I would hope to gain both support and recognition for the issues that are deemed to be the most important to our members and possibly their future careers in the industry.

#### And Finally...

Not only am I passionate and dedicated to student media and the radio industry, I am willing to learn and develop the role as required. As an excellent team leader with excellent organisational skills and the ability to meet deadlines, I am confident that I will bring success to the SRA if elected to the role of Chair.