

Manifesto - Tallah Brash for SRA Music Officer

As the Music Officer for the SRA I would first of all look at setting up a dedicated, and official SRA Music MySpace page as I've noticed that currently, we don't have one. MySpace is not only a great publicity tool for bands, but I believe it to be so for organisations too. By having this set up as a music page, we would be able to include audio on it, for example, it could be an amazing interview that a member station has done, or a feature, or even this weeks SRA approved track of the week, granted we had permission from that band of course. With regards to the SRA approved track of the week, I would definitely continue Jen's work on this, along with label and album of week.

I think the reason that a lot of people get involved with student radio is because they love music, so another thing I'd be keen to do is to either add to the already existing www.studentradiochart.com, or set up a website dedicated to student radio music related content. This could include interviews, reviews, the student radio chart, and member station podcasts, etc. Between all of the member stations, I am confident that there would be plenty of content to keep the site exciting, up-to-date and diverse. Not only would it be another way for people to get involved with the SRA, but it would also act as another outlet for member stations. I also believe that it would be a brilliant promotional tool for student radio on a whole, and would hopefully help attract new labels, pr companies and artists, etc to student radio.

I'd also be really keen to work with the events and press and pr officers to organise a UK-wide band or club night under the umbrella of the SRA. The idea behind this would be to showcase each member station's local talents, be it DJ's, producers or bands. Not only could this be a brilliant publicity tool for student radio, and for the artists involved, but it could also, on the back of national press coverage, potentially be a really big fundraiser for some stations.